

Solerte bridges the gap between regulations, technologies and implementation

- More and more regulations are causing problems for companies
- Disruptive technologies turn existing business models upside down
- Solerte, a newly founded company from Linz, combines both disciplines and leads companies safely into the future as a sparring partner for regulatory compliance and groundbreaking technologies

Linz, 28.2.2023 - At the beginning of the year, further parts of the European ESG* requirements for companies and the German Supply Chain Act came into force. The new regulations and directives on sustainability, supply chains, circular economy and the European Qualifications Framework (EQF) etc. are placing increasing demands on companies. At the same time, the use of artificial intelligence (AI) and blockchain is fundamentally changing the reality of business. Solerte, a newly founded company from Linz, closes this gap in a unique way and supports companies in bringing together regulations, forward-looking technologies and their implementation.

With the ESG legal framework (*Environmental Social Governance), which includes the regulations and directives EU Green Deal, CSRD, SFDR, EU Taxonomy, among others, sustainable and social corporate governance goes from being optional to mandatory. But also technically driven regulations such as the EU Action Plan for the Circular Economy aim to establish protection standards with uniform rules.

Linking compliance, regulations and technology consulting

While classic technology consulting rarely specialises in compliance and regulatory issues, legal consulting usually lacks the technological competence that goes beyond the legal field. The recently founded Solerte GmbH, based in the Linz tobacco factory and with a team in Märwil, Switzerland, combines legal expertise on regulatory and compliance issues with technological competence and experience in developing appropriate solutions. "For very few companies it is possible or desirable to build up comprehensive technological as well as legal competence internally. With our compliance and technology expertise, we stand by as a sparring partner so that companies are not left behind as onlookers of rapid developments, but become proactive players," explains Solerte founder Markus Costabiei. The entrepreneur's goal is to pave a sustainable path for companies through the thicket of regulations and the global tech ecosystem so that they can create long-term competitive advantages.

Smart solutions for strategic shapers of the future

"Companies are obliged to comply with the regulations. We know the regulations and use new technologies to generate added value for our clients," explains the founder. Customers as well as young talents, partners and suppliers are increasingly interested in topics such as sustainability and supply chains.

SOLERTE

"This is where companies can gain a market advantage," Markus Costabiei is convinced. With his technical background, he also knows about the benefits of automation, which can be achieved with AI in the area of risk analysis and end-to-end digital processes, for example. "It is time for the economy to fully benefit from the opportunities of change and at the same time to be legally secure within the framework of regulations and directives," says the entrepreneur.

Solerte is unique in the market in that it fuses technological innovations with regulations and processes in order to position companies for the future. Solerte stands for future-proofing through the use of contemporary tools, legally compliant implementation of guidelines, optimisation of processes and the introduction of innovative business models that need to be supported by regulations. "Solerte brings the spectrum together in one word: Solutions, Regulations and Technology", Markus Costabiei is pleased to say.

**Environmental Social Governance*

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About Solerte

Solerte is a visionary consulting firm that accompanies companies and organisations in the global tech ecosystem, provides strategic advice and supports the implementation of regulatory compliance. With solutions based on disruptive technologies such as AI, blockchain, IoT and cybersecurity, Solerte paves the way to the future for its clients.

solerte.com

About Markus Costabiei

Markus Costabiei equips companies with know-how and smart solutions to shape the future in a forward-looking and sustainable way. As a successful founder and leader of several companies (including Akarion GmbH), he has earned the trust of companies at home and abroad in the topics of ESG, Supply Chain Act, EQF and circular economy. The latest coup of the sought-after expert is the consulting company Solerte GmbH based in Linz. With his growing team, he combines strategic technology consulting and implementation of regulatory compliance based on disruptive technologies such as AI, blockchain, IoT and cybersecurity.

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